

Raja Keerthy Jeyaram

Chartered Accountant

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About

- Raja Keerthy Jeyaram is a practicing Chartered Accountant based in Madurai, Tamilnadu.
- She has over 10 years of expertise in auditing and taxation.
- She has an excellent work team comprising Chartered Accountants, Company Secretary and Advocates.
- She has over 120+ clients across varied industries.

Why to choose us?

Raja Keerthy Jeyaram leads her team with these imbibed principles:

- Being proactive at work
- Responsibility for outcomes
- Accuracy and consistency at work

The firm is being built on the rigid foundation of her trust and integrity.

Academic profile

- Completed DISA organised by ICAI in the year 2018
- Completed certification course on GST conducted by ICAI in 2017
- Graduated Company secretary (ICSI) and secured All India 12th Rank in Company secretaryship - Professional Programme in 2013
- Graduated Chartered Accountancy (ICAI) in May 2013
- Secured University First Rank in Bachelor of Commerce

Areas of Expertise - Audit and Assurance

Providing independent examination report on the financial statements with constructive feedback, thereby enhancing internal controls, book keeping systems and other inhouse activities.

Financial Audit - Statutory Audit, Tax Audit, GST Audit

Internal Audit - Value addition by internal control systems, risk management, compliances and overall governance

Process Audit - Analysis of core business activities and operations to develop improvised systems for effective results

Audit and Assurance - Assignments undertaken

- Statutory audit of public and private limited companies
- Statutory audit of producer companies
- Audit of public / private sector banks
- Internal audits, management audit of varied organizations
- Concurrent audit of banks
- Stock audits of manufacturing companies, hospitals pharmaceutical wholesalers, and retailers.
- Audit of clubs, trusts and co-operative societies
- Audit of firms/ LLP
- Proprietary audit

Areas of Expertise - Direct taxes

- Corporate income tax
- Taxation of LLP/Partnership firm / Trust
- Cross border tax advisory
- Transfer pricing
- Due diligence advisory
- Joint venture assistance
- Personal income tax
- Tax litigation

Direct Taxes - Audits undertaken

- Tax audits of public and private limited companies, Firms and Individuals
- Tax advisory services with respect to transaction advisory/ planning
- Transfer pricing certification and advisory
- Assessment proceedings of companies engaged in service and manufacturing sector at various levels of proceeding such as assessments before Assessing officer/ Transfer pricing officer, Dispute resolution panel, Income tax appellate tribunal.

Areas of Expertise - Indirect taxes

- GST audit and reconciliation services
- GST litigation services
- GST advisory services for persons engaged in pharmaceutical sector – manufacturers and wholesalers, automobile spares manufacturers, hardware sector.
- GST refunds advisory on exports
- GST return filing services – Monthly returns, quarterly returns, refund claims

Other Services

- Maintaining Accounts and MIS for companies and firms
- TDS return filing
- Transaction planning
- Company incorporation and compliance services

Clientele sectors



Services

Healthcare

Construction

Banks

Software

Real estate

Investment

Transport



Manufacturing

Automobile

Agro based

Electronics

Packaging

Recycling



Trading

Pharma

FMCG

Hardware

Electrical

Professional experience

July 2017 - Present

- Started certificate of practice (COP) in July 2017
- Associated with Manian & Rao Chartered Accountants on assignment basis
- Undertakes guest lectures on GST to varied audience

October 2016 – May 2017

Worked with Apollo Hospitals Enterprises Limited, Madurai.

- Handled taxation, accounts and MIS
- Reviewed health insurance department

February 2014 – January 2015

- Worked with Ernst & Young LLP in Taxation department.
- Handled assessment proceedings, Transfer pricing studies, Advance pricing agreements during the said period.
- Handled varied industry sectors such as Pharmaceuticals, Software, BPO, and automobiles.
- Was a key member of the team that won various assessments in the favour of the assessee resulting in deletion of huge tax demands.

Rajakeerthy Jeyaram ACA, Grad. CS, DISA (ICAI)

Chartered Accountant



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